

“NEW YORK FASHION WEEK WITH VIVI (viola manuela ceccarini) ”

di Massimo Tagliabue

NEW YORK – The winter storm pummeling New York City on the first day of New York Fashion Week, could not stop Viola & Fernando the two hosts of the most loved comedy show “Fancy Talks” . After all, the fashion show(s) must go on.

A big team worked with passion behind the scenes of NYFW and the tv show “fancy talks” produced by Viola, a shout out to Mario Vitellozzi film director and video operator, the Paulo Mizhquiri video operator and photographer, Daniel Sanchez official photographer of Livein and to the co-host of the night Fernando Ramos.

This season brings a slew of exciting Europeans to the city for the first time: La Perla, Philipp Plein, and, of course, Raf Simons at Calvin Klein Collection, as well as the perennial New York favorites, including Altuzarra, Alexander Wang, Marc Jacobs, and Proenza Schouler, in what is expected to be their last show in Manhattan for some time.

Great success for Viola M. Ceccarini and her TV program that, (soon) you will be able to watch on 7Gold, (telepado) with Italian subtitles.

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A dress from a fairytale the one worn by ViVi, main feature, the fringes and the puffed green skirt, so beautiful and so garish!



The fabulous dress, designed by the Italian designer Fabio Porriod was worn and tailored specifically for the beautiful ViVi. The “art and tech”, peculiarity of the dress, attracted the attention of many experts in the show bitz and fashion, including Ronen Rubinstein and the mother Lauren from the famous Netflix series “ Orange is the new black”, creative director Kenn Gary and colleagues stylists Adrian Alicea and Malan Breton.

The awesome Livein-Style Magazine was attending the events too with Chief Editor Joseph Ralph Fraia!!





It was refreshing to see so many fashion shows spark thoughtful conversation and reflection. If that translates into sales, New York Fashion Week still is pretty relevant after all.