

GOWN GIRL: FABIO PORLIOD THE YOUNG DESIGNER FROM VAL D'AOSTA, ITALY

di CoCo & Co



Huge success for Viola M. Ceccarini aka ViVi and his TV program "fancy talks".

"It was a year full of satisfactions and achievements," said the beautiful fashion journalist and media producer from Milan; we met her at New York at the Fashion Week.

A dress from a fairytale the one worn by ViVi: main feature, the fringes and the puffed green skirt, so beautiful and so garish!

The fabulous dress, designed by Porliod was worn and tailored specifically for the beautiful ViVi. The "art and tech", peculiarity of the dress, attracted the attention of many experts in the show biz and fashion, including Ronen Rubinstein and the mother Lauren from the famous Netflix series "Orange is the new black", creative director Kenn Gary and colleagues stylists Adrian Alicea and Malan Breton.

A huge team worked with passion behind the scenes of Style Fashion Week and the TV show "fancy talks" produced by Viola ViVi, and a big shout out must be given to Livein Magazine and his Chief Editor Joseph Fraia, along with Mario Vitellozzi, film director and video operator, Paulo Mizhquiri, video operator and photographer, Daniel Sanchez, photographer, and to the co-host of the night Fernando Ramos.

But who's Fabio Porliod? The young emerging designer from Val D'Aosta was born with the love for fashion flowing through his veins.

Irrepressible passion that he has inherited from his family; grandparents, Arthur and Régine, in the 60s, used to manage a very well known Atelier of Fashion Tailoring in Paris.

"I specialize in making gowns... sophistication and elegance are the right components to fully bring out the feminine charm that every woman has ..." ... try it ...

The philosophy of the brand: “Fabio Porliod” from the eponymous Fashion Designer Fabio Porliod was born with the intention to bring out his unique sensitivity, identifiable in “3Ss”: simple, sinuous, sensual.

The tailoring brand, it is synonymous of exclusivity because the designer is fully committed to the dress ever since the first steps of its creation; from the vision to the preliminary draft to the composition process, from the final assembly to decorations.



Concepts rising from the designer’s predilection for gowns; his brand appeals to a young and dynamic woman, who lives fashion with femininity.

The designer wanted his dresses to be suitable for exclusive occasions and social events, always with a glance to innovation and sophistication.

Starting from a careful selection of fabrics and colors, Fabio Porliod makes his creations play on transparencies of lace, silk and chiffon that glide over the body as if they were part of this.

Constant, as desired, the presence of the contrast “Black / White” ... together with the care for details, and trendy combinations, which are – from the designer perspective – synonymous with refinement dedicated to the exaltation of a real woman, with capital “W”.

Fabio Porliod’s fashion designs can be found on its official website: www.fabioporliod.it

PH: Romuald Desandre

www.romuald.it